



# Master of Business Administration

## CATALOG ADDENDUM

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### Admissions Requirements

- ☐ Completion of a bachelor's degree at a regionally accredited college or university
- ☐ A minimum GPA of 3.0 for undergraduate degree.
- ☐ Completion of three undergraduate semester credits in each of the following courses (with a C or higher grade):
  - Financial Accounting
  - Finance (Corporate)
- ☐ Agreement with the Crown College MBA Code of Ethics for business professionals

### 2010-11 Financial Information

#### Online MBA Program:

*(based on 18 credits per year)*

Tuition\* \$440/Credit. .... \$7,920

*\*Texts are not included for this program.*

*Information in the Adult & Graduate Studies Catalog Addendum is subject to change without notice.*



Crown College is accredited by the Higher Learning Commission—a member of the North Central Association. The College is also a member of the Council for Christian Colleges and Universities (CCCCU) and the Commission on Collegiate Nursing Education (CCNE). Crown is the Midwest regional college of The Christian and Missionary Alliance, an extensive missionary denomination with national offices located in Colorado Springs, Colorado.

Crown College is registered as a private institution with the Minnesota Office of Higher Education pursuant to Minnesota Statutes, sections 136A.61 to 136A.71. Registration is not an endorsement of the institution. Credits earned at the institution may not transfer to all other institutions; credits are determined by the receiving institution.



# Business Administration

—*Master of Business Administration*

**The Master of Business Administration is designed to:**

- Evaluate and synthesize business strategy from a Christian worldview
- Critically examine social, economic, political, legal, and ethical influences on the current business/management environment from a national and international perspective
- Assist the learner in integrating the Crown College MBA Code of Ethics into his/her personal and professional life
- Equip the learner to utilize technology to lead integrated teams



## MBA Course Listing

GRD 502 Strategic Planning .....	3
MBA 520 Managerial Accounting .....	3
MBA 521 Applied Business Statistics .....	3
MBA 531 Business Law .....	3
MBA 532 Information Technology Mgmt .....	3
MBA 620 Marketing Management .....	3
MBA 621 Managerial Economics .....	3
MBA 622 Operations Management .....	3
MBA 623 Financial Management .....	3
MBA 624 International Finance .....	3
MBA 690 Strategic Management .....	3
ORG 552 Organizational Behavior .....	3
ORG 553 Organizational Development .....	3
ORG 554 Ethical Leadership .....	3

**TOTAL ..... 42 Credits**

## MBA Program Plan

### Block A

ORG 552 Organizational Behavior .....	3
ORG 554 Ethical Leadership .....	3
GRD 502 Strategic Planning .....	3

### Block B

MBA 531 Business Law .....	3
MBA 532 Information Technology Mgmt .....	3
MBA 620 Marketing Management .....	3

### Block C

MBA 521 Applied Business Statistics .....	3
MBA 622 Operations Management .....	3
MBA 520 Managerial Accounting .....	3

### Block D

MBA 621 Managerial Economics .....	3
ORG 553 Organizational Development .....	3
MBA 623 Financial Management .....	3

### Block E

MBA 624 International Finance .....	3
MBA 690 Strategic Management .....	3



## MBA Course Descriptions

### GRD 502 Strategic Planning

This course studies the leader's role in strategic planning. Attention is given to developing vision and values, program development, allocating resources, and assessing effectiveness for improvement through the use of case studies.

### MBA 520 Managerial Accounting

This course presents a review of financial accounting techniques and an in-depth examination of the uses of accounting information from a management perspective. Students examine the preparation and analysis of financial reports for control, costing, methods, and systems of planning and control and capital budgeting techniques and methodologies. Emphasis is placed on the use of computerized tools in the preparation and analysis of accounting reports. *Prerequisite: 3 credit undergraduate accounting class*

### MBA 521 Applied Business Statistics

This course covers applications of statistical concepts for advanced work in the functional areas of business administration, including descriptive statistics, probability and its distributions, sampling, correlation, and estimation. Emphasis is on the use of computer applications, including Microsoft Excel and other statistical software.

### MBA 531 Business Law

This course provides an understanding of the legal framework of business. Topics include elements of legal contracts, proof, liability, negligence, discharge, breach, and termination; statutes of fraud and limitations, principal-agent relationships, intellectual property and cyber law, consumer protection and product liability, nature of partnerships and essentials of partnership agreements and formation and organization of corporations. The concept of ethics and proper business conduct will be emphasized throughout the course.

### MBA 532 Information Technology Management

This course provides the essential tools needed for the effective management of informa-

tion technology and examines the critical role of technology as a strategic resource to enable management to achieve organizational objectives. Covering technology concepts and trends underlying current and future developments in information technology, this course builds a basic understanding of the value and uses of information systems for business operation, management decision-making, and strategic advantage, and the ethical use and ethical management of technology.

### MBA 620 Marketing Management

This course applies marketing management techniques utilized in today's marketplace. Focus is on the challenges of marketing to individuals in a climate of increasing information, internet channels, and multiple buyer options. Includes discussion of global issues that face marketers, including privacy, security, and email marketing.

### MBA 621 Managerial Economics

This course is a detailed study of how economic principles affect the internal and external organizational environment. Market structure and alternative forms of organizational architecture are explored. The roles of bounded rationality and transaction costs in determining organizational effectiveness are examined.

### MBA 622 Operations Management

This course conveys to students both the fundamentals of operations and the understanding that the link between operations and firm performance is a crucial source of competitive advantage. Managing the underlying processes by which firms create and deliver value is at the heart of the operations function in every line of business, and this course focuses on how to do this well. *Prerequisite: MBA 521*

### MBA 623 Financial Management

This corporate finance course focuses on corporate policy and the tactics that increase the value of the corporation. Topics covered include financial statement analysis, risk and return, discounted cash flow analysis, the cost of capital, capital budgeting, long-term financ-

ing, and working capital management. *Prerequisite: 3 credit undergraduate finance class*

### MBA 624 International Finance

This course provides the knowledge and skills needed to manage the complexities of financing exports, imports, and direct foreign investment. Primary topics include the nature or behavior of foreign exchange rates and managing the impact of exchange rates on short-term and long-term international business activities and performance objectives. This course examines the impact of international financial reporting standards on corporate strategy. *Prerequisite: MBA 623*

### MBA 690 Strategic Management

This course is designed to integrate and summarize MBA course work and provide students with interrelated cases for study and analysis. In this course, graduate learners examine strategic processes that influence the direction of an organization and present an integrated case analysis as a final project. *Prerequisites: all courses in the MBA sequence must be completed prior to enrolling in this course.*

### ORG 552 Organizational Behavior

Students will study the behavior of individuals and groups in organizations. Major theoretical positions and research findings are examined with an emphasis on the implications for organizational design and management practice.

### ORG 553 Organizational Development

This course focuses on the application of behavior science theory and research to the theory and practice of organizational change. Emphasis will be placed upon the management of change and the resistance to change at individual and group levels.

### ORG 554 Ethical Leadership

This course examines from a Christian perspective basic ethical dilemmas and problems that have arisen in the practice of organizational leadership. The impact of ethics and values on leadership and organizational culture will be addressed.